



# THE UNIVERSITY *of* EDINBURGH

## Academy of Sport

### Road Map 2024-2025 @25 September 2024

As we move into 2024-25, we will build upon and continue to support and develop the tools, networks and partnerships that have helped us sustain an International Think Tank focused upon sport from our base in Scotland.

Faced with the world's most complex issues neither sport, the Academy of Sport, nor The University of Edinburgh has all the answers and necessary expertise. We remain mindful of the need to be collaborative and co-operative.

We remain committed to enabling sport to play its part in addressing the challenges that face humanity in the 21st Century and be seen to be actively addressing such challenges, working with and in communities.

We cannot do this alone.

#### June

- Edinburgh Futures Football and the City Event and Launch of Research Report.

#### July

- Posthumous Honorary Doctoral Degree Awarded to Eric Henry Liddell
- British Foreign Policy Soft Power Workshop – Brazil
- Representation at GEO Sustainable Leaders RoundTable Discussion – Genesis Scottish Open

#### August

- British Foreign Policy Soft Power Workshop – India
- Production of AI and Data Analysis for Sport Video/podcasts.

#### September

- Presentation to British Foreign Policy Group on Sport as a Soft Power Asset
- Universities and Sport – supporting Scotland and Canada Bi- Lateral Co-operation.
- Sport Matters Research Blog – Donald Ross Founder of American Golf

- **Football More than a Game Online for six weeks**
- **Representation European Sports Management Conference**
- **New Phd Students**
- **Input (Scottish Parliament) to cost of health and social care in Scotland**
- **Academy of Sport Board (1)**
- **Sport and Social Impact Research Bid Expression of Interest to Olympism 365 ( Lead Davies Banda)**

#### **October**

- **Focus Group Interviews SWPL Clubs**
- **Sport Matters Research Blog**
- **Hosting Visiting Researcher ZHANG Ruishu**
- **Safeguarding Children in Sport – Peter Donnelly**
- **Approval of Honorary Professorships**
- **Football More than a Game Online for six weeks**
- **Policy Brief/Sports Observations (1) for Girls United - Girls United, Community and Empowerment**

#### **November**

- **Focus Group Interviews SWPL Clubs**
- **Football More than a Game (Queen’s Park Football Club November-December)**
- **Eric Liddell 100 Awards**
- **Sport Matters Research Blog**
- **Geo-Politics of Football Publication and Launch**
- **Commonwealth Sports Debate**
- **Policy Briefing/Sports Observations (2) Sport as a UK Soft Power Asset -**

#### **December**

- **Club Days Research Report – Presentation to SWPL Board**
- **Sport Policy Briefings Xmas Special Overview**
- **Policy Brief/Sports Observations (3)– Brentford Football Club – Girls and Women Community Empowerment**
- **Launch of SWPL Report**

#### **January**

- **Football More than a Game (Hibernian Football Club January-March)**
- **Sport Matters Research Blog**
- **Academy of Sport Board (2)**
- **Sports Observations – Sport and Child Soldiers**

- **Sport, Covid and Marginalised Youth in Scotland and Canada – publication sent**

## **February**

- **Sport Matters Research Blog**
- **Sports Policy Briefing – Sport and Child Soldiers**
- **Eric Liddell Legend, Legacy, Inspiration – Edinburgh Grange Society Event**
- **Poverty and the Homeless World Cup Talk/Lecture**
- **Sport Affairs (1) – Academy of Sport- Sport and International Affairs Update**

## **March**

- **Sport Matters Research Blog**
- **Economics of Sport, Health and Wellbeing Lecture**
- **Policy Brief (4) Sport and Planetary Health**

## **April**

- **Sport Matters Research Blog**

## **May**

- **Sport Matters Research Blog**
- **Oscar Foundation Mumbai May 27-3<sup>RD</sup> June**
- **Football, Poverty Homelessness Fund Raising Lecture**
- **Sport Affairs (2) – Academy of Sport- Sport and International Affairs Update**
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## **June**

- **Academy of Sport Board (3) 2024-2025 Annual Report**
- **Oscar Foundation Mumbai May 27-3<sup>RD</sup> June**
- **Policy Brief (5) Sport, Safeguarding and Children’s Rights Policy Briefing for CEO’S**
- **Sport, Culture and Society Publication and Launch (July)**

