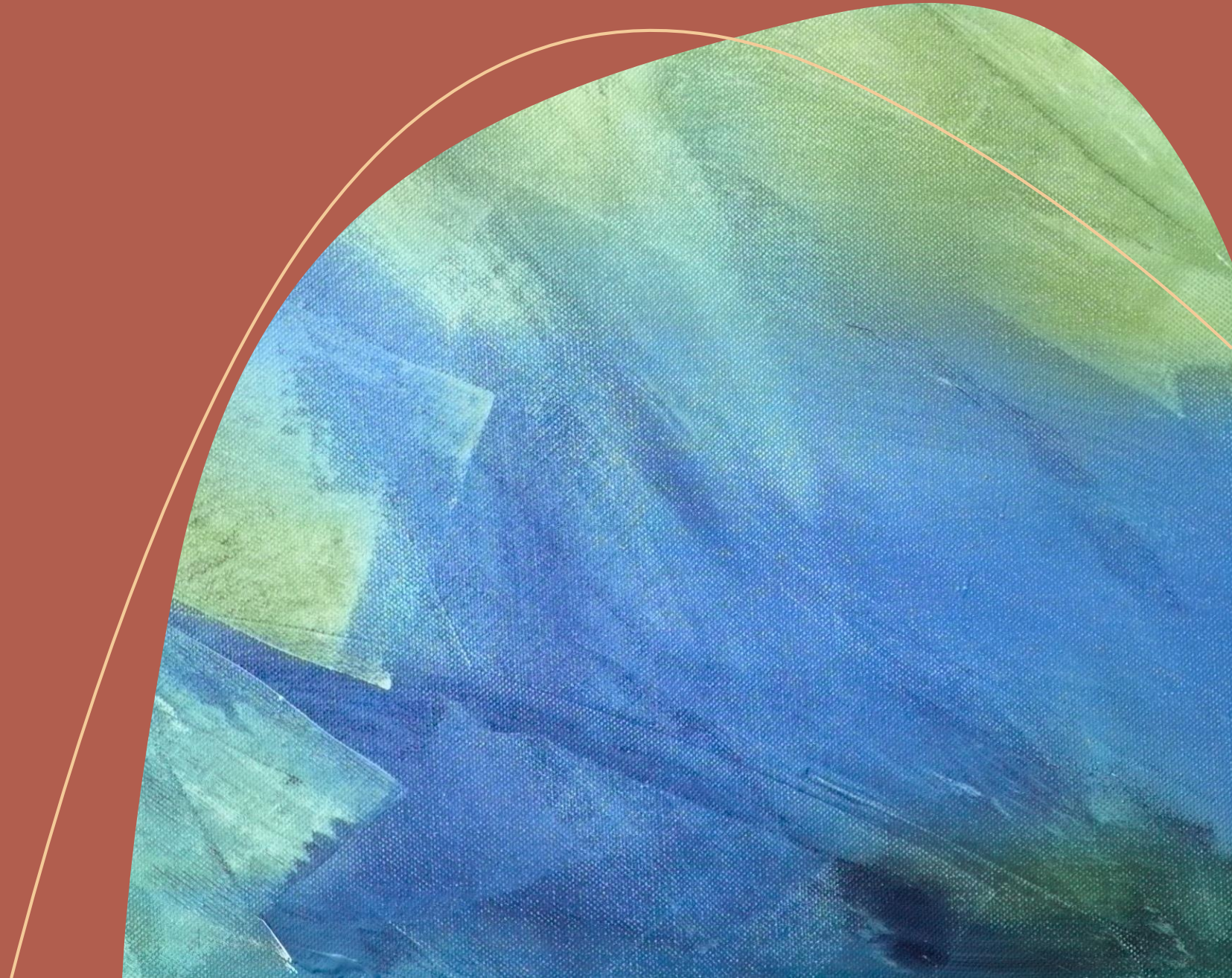


Introducing Discourse Analysis

Alexandra Jundler

(PhD Student Social Work,
University of Edinburgh)



Overview

What is discourse analysis?

Discourse Analysis with Policy

Bacchi's WPR approach

Examples from my own PhD Research

What is discourse analysis (DA)?

- Discourse analysis (most generally) can be applied to any written or spoken word (including interview transcripts, documents, policies) and can be used to a variety of disciplines, including psychology (Goodman, 2017; Kirkwood, McKinlay, & McVittie, 2013), linguistics (Fairclough, 2013) and social policy (Bacchi, 2000; Hyatt, 2013)



Discourse vs Policy Analysis

- Discourse analysis can refer to a wide variety of analyses that can include policy, while policy analysis can include a wide variety of analyses that can include discourse analysis.

Bacchi's WPR Approach

- Poststructuralism
- Critiques
- Six questions + one to consider more generally

Examples from my own PhD research

- Analysis of policies pertaining to the care orders of looked after children and young people in Scotland
- Focussing on how children and young people's participation is represented in the policies (adapted from Bouma et al., 2018)

References

- Bacchi, C. (2000). Policy as Discourse: What does it mean? Where does it get us? *Discourse: Studies in the Cultural Politics of Education*, 21(1), 45-57.
- Bacchi, C. L. (2009). *Analysing policy : what's the problem represented to be?* Frenchs Forest, N.S.W. : Pearson.
- Bacchi, C. (2015). The Turn to Problematization: Political Implications of Contrasting Interpretive and Poststructural Adaptations. *Open Journal of Political Science*, 05(01), 1-12. doi:10.4236/ojps.2015.51001
- Bacchi, C., & Goodwin, S. (2016). *Poststructural Policy Analysis : A Guide to Practice* (1st ed. 2016.. ed.). New York: New York : Palgrave Macmillan.
- Bouma, H., López López, M., Knorth, E. J., & Grietens, H. (2018). Meaningful participation for children in the Dutch child protection system: A critical analysis of relevant provisions in policy documents. *Child Abuse & Neglect*, 79, 279-292. doi:10.1016/j.chiabu.2018.02.016
- Brown, G., & Yule, G. (1983). *Discourse analysis*. Cambridge: Cambridge University Press.
- Evans-Agnew, R. A., Johnson, S., Liu, F., & Boutain, D. M. (2016). Applying Critical Discourse Analysis in Health Policy Research: Case Studies in Regional, Organizational, and Global Health. *Policy, Politics, & Nursing Practice*, 17(3), 136-146. doi:10.1177/1527154416669355
- Fairclough, N. (2013). *Critical discourse analysis the critical study of language* (Second edition. ed.). Abingdon, Oxon: Abingdon, Oxon : Routledge.
- Foucault, M. (1982). The Subject and Power. *Critical Inquiry*, 8(4), 777-795. doi:10.1086/448181
- Goodman, S. (2017). How to conduct a psychological discourse analysis. *Critical Approaches to Discourse Analysis Across Disciplines*, 9(2), 142-153.
- Hyatt, D. (2013). The critical policy discourse analysis frame: helping doctoral students engage with the educational policy analysis. *Teaching in Higher Education*, 18(8), 833-845. doi:10.1080/13562517.2013.795935
- Kirkwood, S., McKinlay, A., & McVittie, C. (2013). 'They're more than animals': Refugees' accounts of racially motivated violence. *British Journal of Social Psychology*, 52(4), 747-762.
- Lewis, Z. (2018). Policy and the image of the child: a critical analysis of drivers and levers in English early years curriculum policy. *Early Years*, 1-15. doi:10.1080/09575146.2018.1501552
- Liasidou, A. (2008). Critical discourse analysis and inclusive educational policies: the power to exclude. *Journal of Education Policy*, 23(5), 483-500. doi:10.1080/02680930802148933
- Remling, E. (2018). Logics, assumptions and genre chains: a framework for poststructuralist policy analysis. *Critical Discourse Studies*, 15(1), 1-18.
- Tisdall, E. K. (2015). Children and Young People's Participation: A critical consideration of Article 12. In W. Vandenhoe, E. Desmet, D. Reynaert & S. Lembrechts (Eds.), *Routledge International Handbook of Children's Rights Studies* (pp. 185-200). London: Routledge. doi:10.4324/9781315769530.ch11
- Van Dijk, T. A. (2015). Critical discourse analysis. In D. Tannen, H. Hamilton, & D. Shiffrin (Eds.), *The Handbook of Discourse Analysis* (pp. 466-486). Hoboken, USA: John Wiley & Sons, Inc.
- Williams, J. (2014). *Understanding poststructuralism*. London: Routledge.



Any questions?